



True Friends of Natural and Organic Cosmetics

INFORMATION FOR RAW MATERIAL SUPPLIERS

NEW! NATRUE RAW MATERIAL CERTIFICATION

Starting March 2010 you can certify your raw materials under the NaTrue label. All certified raw materials will be listed in our new online database on www.NaTrue-Label.com – to be launched shortly.

The database will show your raw material's percentages of

- Natural Ingredients
- Derived Natural Ingredients and
- Nature Identical Ingredients

This means: producers of Natural and Organic Cosmetics can see at a glance how your raw materials help them certify their end product. Why? Because producers need to adhere to the strict minimum and maximum thresholds for natural and derived natural ingredients - the database shows them how your raw material adds up to the overall formulation.

Five transparent steps to certification

The same processes and criteria apply as for end products.



Step 1

Go to www.NaTrue-Label.com/Criteria and check if your raw material complies with the criteria.



Step 2

Go to www.NaTrue-Label.com/Certification and select a certifier.



Step 3

Submit documentation and wait for documentation to be verified.
If the documentation is approved, you may start marketing your product with the NaTrue label.



Step 4

Undergo production audit.



Step 5

Final certification and inclusion in the online database.

Certification starts March 2010.

For updates register for the NaTrue-Newsflash at www.NaTrue.org

